

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:)
AMERIMARK INTERACTIVE, et al.,¹) Chapter 11
Debtors.) Case No. 23-10438 (TMH)
) (Jointly Administered)
)

NOTICE OF MODIFICATIONS TO BIDDING PROCEDURES

PLEASE TAKE NOTICE that, on May 2, 2023, the Court entered that certain *Order (I) Approving Bidding Procedures for Sale of Substantially All of Debtors' Assets Free and Clear of Liens, Claims, Interests, and Encumbrances, (II) Authorizing Procedures to Designate Stalking Horse Bidders, (III) Scheduling an Auction and Approving the Form and Manner of Notice Thereof, (IV) Approving Assumption and Assignment Procedures, (V) Scheduling a Sale Hearing and Approving the Form and Manner of Notice Thereof, and (VI) Granting Related Relief [D.I. 146]* (the “Bidding Procedures Order”),² pursuant to which the Court, among other things, approved procedures (the “Bidding Procedures”) to be used in connection with one or more sales of the Debtors’ assets free and clear of all liens, claims, interests, and encumbrances.

PLEASE TAKE FURTHER NOTICE that the Bidding Procedures Order authorizes the Debtors, in consultation with the Notice Parties, to make modifications to the Bidding Procedures.

PLEASE TAKE FURTHER NOTICE that the Debtors, in consultation with the Notice Parties, have extended the deadline to submit Qualified Bids to **May 30, 2023, at 12:00 p.m. (ET)**.

PLEASE TAKE FURTHER NOTICE that the Auction date, time, and location have not changed, and the Auction remains scheduled to commence on **May 31, 2023, at 10:00 a.m. (ET)**, **at Proskauer Rose LLP, One International Place, Boston, Massachusetts 02110-2600**.

PLEASE TAKE FURTHER NOTICE that except as modified hereby, the Bidding Procedures remain in full force and effect, and will govern any Sale and Auction of the Purchased Assets.

PLEASE TAKE FURTHER NOTICE that the Debtors reserve the right, in consultation with the Notice Parties, to further modify the Bidding Procedures.

¹ The Debtors in these chapter 11 cases, along with the Debtors' federal tax identification number (if applicable), are: AmeriMark Interactive LLC (87-2028556), AmeriMark Intermediate Sub, Inc. (26-1940032), AMDRL Holdings, Inc. (92-0858195), AmeriMark Intermediate Holdings, LLC (N/A), AmeriMark Direct, LLC (34-1859045), Dr. Leonard's Healthcare, LLC, (N/A), L.T.D. Commodities LLC (03-0494665), The corporate headquarters and the mailing address for the Debtors is 6862 Engle Road, Cleveland, OH 44130-7910.

² Capitalized terms used but not defined herein shall have the meanings given to them in the Bidding Procedures.

PLEASE TAKE FURTHER NOTICE that copies of the Bidding Procedures, the Bidding Procedures Order, and all other documents filed with the Court may be obtained free of charge by visiting <https://cases.stretto.com/amerimark>, or can be requested by calling the Debtors' claims and noticing agent at: (303) 309-2511 (Domestic) or (833) 663-4228 (International).

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Dated: May 25, 2023
Wilmington, Delaware

Respectfully submitted,

/s/ Sophie Rogers Churchill

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